



17 - 19 September 2025

BITEC, Bangkok, Thailand

(Bangkok International Trade & Exhibition Centre)

www.metec-southeastasia.com

Application



Messe
Düsseldorf
Asia

A₂ Advertising and Sponsorship Opportunities



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BITEC • Bangkok • Thailand

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Kindly complete and return to:

Messe Düsseldorf Asia Pte Ltd

3 HarbourFront Place, #09-02, HarbourFront Tower Two Singapore 099254

Tel : (65) 6332 9620 • Fax : (65) 6332 9655 / (65) 6337 4633

Email : metec@mda.com.sg • Website: www.metec-southeastasia.com

We hereby apply for:

<input type="checkbox"/> Platinum Sponsor (limited to 5 sponsors) Includes: - 1 x logo mention as Platinum Sponsor on print materials, website and visitor emails - 1 x leaderboard banner on website - 1 x interview onsite during exhibition days (with return of video) - 1 x Logo on Entrance Billboard as Platinum Sponsor - 1 x video playback at VIP lounge (15-sec video to be provided by Sponsor)	S\$12,000	S\$
<input type="checkbox"/> VIP Lounge Sponsor Includes: - Display of logo at entrance of VIP lounge - Display corner for sponsor's brochure inside VIP lounge - 30-sec video on Lounge TV (video to be provided by Sponsor) - Opportunity to meet VIP buyers during networking (30pax)	S\$10,000	S\$
Website Advertising <input type="checkbox"/> Leaderboard banner (Exhibitors Page) <input type="checkbox"/> Leaderboard banner (3 x locations determined by show organiser) <input type="checkbox"/> Website footer banner / RHS vertical banner (location subject to availability)	S\$1,000 S\$1,500 S\$600	S\$ S\$ S\$
Email Advertising <input type="checkbox"/> Email banner (1 artwork in 3 emails) <input type="checkbox"/> Email banner (1 artwork in 1 email)	S\$1,500 S\$800	S\$ S\$
Print Advertising <input type="checkbox"/> Show Update Full Page Advertisement (8 slots) <input type="checkbox"/> Show Guide Logo Placement (10 slots) <input type="checkbox"/> Show Guide Banner (10 slots)	S\$1,200 S\$500 S\$800	S\$ S\$ S\$
Onsite Advertising <input type="checkbox"/> Poster Board (double-sided) <input type="checkbox"/> Visitor Gift Sponsorship (3 slots) <input type="checkbox"/> Visitor Gift Sponsorship (exclusive) <input type="checkbox"/> Attendee Bags (exclusive) <input type="checkbox"/> Column Wrap <input type="checkbox"/> Foyer Billboard (4 slots) <input type="checkbox"/> Single-sided <input type="checkbox"/> Double-sided <input type="checkbox"/> Floor Sticker (Position Determined by Organiser) <input type="checkbox"/> Interview onsite during exhibition days (limited to 5 slots) <input type="checkbox"/> Add-on return of video file	S\$1,200 S\$3,000 S\$8,000 S\$15,000 S\$1,500 S\$3,500 S\$5,000 S\$200 per sqm S\$1,000 S\$500	S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$
Total		S\$

For more details on the advertising opportunities, please contact metec@mda.com.sg.

Please note:

1. In submitting this form, the exhibitor agrees to all points of the Conditions of Participation of Messe Düsseldorf Asia (MDA), and confirms to have received them. Failing other arrangements subject to the prior consent of MDA, place of jurisdiction (venue) is Singapore or, at the discretion of MDA. This also applies to complaints arising from cheques or drafts.
2. The exhibitor agrees to pay 100% of the advertising costs upon receipt of the invoice.
3. The order is confirmed once Messe Düsseldorf Asia endorses on the form. 100% cancellation fees apply.
4. Messe Düsseldorf Asia reserves the right to change or withdraw the abovementioned items. Additionally, all onsite advertising is subject to the venue's approval.

This above application is hereby accepted for and on behalf of Messe Düsseldorf Asia

Exhibitor Company Name: _____ Exhibitor Stand No.: _____

Confirmed by: _____ Date: _____ Signature: _____



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1	Plant and equipment for processing prime and raw materials	7.11	Skin pass rolling mills	14	Steel mills
1.1	Handling of ores, coke and other prime materials	7.12	Strip processing lines	15	Steel products
1.2	Ore dressing	7.13	Tube/pipe production lines	15.1	Rolled parts
1.3	Coal preparation	7.14	Finishing lines	15.2	Forgings
1.4	Pelletizing plants	7.15	Forging, extrusion and drawing machines	15.2.1	Precision forged parts
1.5	Sintering plants	7.16	Powder metallurgy	15.2.2	Drop forgings
1.6	Briquetting plants	7.17	Reheating and heat treating furnaces	15.2.3	Precision forged parts
1.7	Coke oven plants	7.18	Hydroforming	15.2.4	Forgings for the automotive construction
1.8	Scrap preparation plants	7.19	Rolls for hot rolling mills	15.2.5	Other forgings
		7.20	Rolls for cold rolling mills		
		7.21	Components, ancillary equipment		
2	Plant and equipment for iron making	8	Plant and systems for shaping of non-ferrous metals	15.3	Structural steel section
2.1	Blast furnace plants	8.1	Hot rolling mills	15.4	Construction steel
2.2	Direct reduction plants	8.2	Cold rolling mills	15.5	Steel strapping products
2.3	Smelting reduction plants	8.3	Foil rolling mills	15.6	Steel trading
2.4	Components, ancillary equipment	8.4	Wire mills	16	Non-ferrous metal works
2.5	Burden plant, coal injection plant	8.5	Strip processing lines	16.1	Non-ferrous producers
3	Plant and equipment for steel making	8.6	Dressing and finishing lines	17	Non-ferrous products
3.1	Basic-oxygen steel making plant	8.7	Forging, extrusion and drawing machines	17.1	Aluminium forgings
3.2	Electric steel production	8.8	Reheating and heat treating furnaces	17.2	Copper forgings
3.3	Secondary metallurgy	8.9	Components, ancillary equipment	17.3	Forgings for the automotive construction
3.4	Special processes (e.g. argon oxygen decarburization)	9	Plant and systems for environmental protection and disposal, gas purification	17.4	Other forgings
3.5	Components, ancillary equipment	9.1	Dust extraction and gas purification	17.5	Trading with non ferrous products
3.6	Deep-desulphurization	9.2	Recycling and disposal	18	Consulting, design, service and engineering
4	Plant and equipment for non-ferrous metal production	9.3	Regeneration plants	19	Technical publications, technical periodicals, associations
4.1	Reducing	9.4	Water management and waste water cleaning	20	Training, further education
4.2	Refining	9.5	Noise-protecting installation	21	Raw materials in the Steel industry
4.3	Smelting	9.6	Ancillary equipment	21.1	Providers of iron ore
4.4	Hydro-metallurgy, electrochemistry	10	Electrical engineering and process control technology	21.2	Providers of fire proof materials
4.5	Aluminium retrieval / recycling	10.1	Electrical equipment	21.3	Providers of coke and coal
4.6	Components, ancillary equipment	10.2	Process control technology and automation	21.4	Providers of pig iron
5	Plant and equipment for casting and pouring of molten steel	10.3	Data processing and software	21.5	Providers of scrap
5.1	Ingot casting	10.4	Engineering and technical support	21.6	Providers of aggregates
5.2	Continuous casting	11	Measurement and test technology		
5.3	Near-net-shape-casting	11.1	Measurement of physical properties and quantities		
5.4	Special processes	11.2	Quality control		
5.5	Components, ancillary equipment	11.3	Material testing		
6	Plant and equipment for casting and pouring of non-ferrous metals	11.4	Analysis and laboratory equipment		
6.1	Ingot casting	12	Information processing		
6.2	Continuous casting	12.1	Data processing, hardware and software		
6.3	Strip casting	12.2	Computation and simulation software		
6.4	Special processes	12.3	e-business, e-commerce and IT-solutions		
6.5	Components, ancillary equipment	13	Miscellaneous equipment for metallurgical plants and rolling mills		
7	Plant and equipment for shaping of steel	13.1	Iron and steelwork vehicles		
7.1	Steckel mills	13.2	Lifting and conveying systems		
7.2	Hot strip mills	13.3	Power transmission engineering, including fluid technology		
7.3	Combined thin slab casting and rolling mills	13.4	Transport and storage techniques		
7.4	Plate rolling mills	13.5	Maintenances and repair equipment		
7.5	Billet and semi-finished product rolling mills	13.6	Thermal insulation and refractory materials		
7.6	Section mills	13.7	Operating and ancillary materials		
7.7	Combined primary profile casting and rolling mill systems	13.8	Occupational safety and ergonomics		
7.8	Bar and wire mills				
7.9	Ring rolling mills				
7.10	Cold rolling mills				



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1. Organizer

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place, #09-02 HarbourFront Tower Two
Singapore 099254
Tel : (65) 6332 9620
Fax : (65) 6332 9655 / 6337 4633
Email : metec@mda.com.sg
URL : www.metec-southeastasia.com
- hereinafter referred to as - MDA -

2. Representative in Thailand

Exposis Co., Ltd
1755/3 Cedar Park, Soi Ladprao 94 (Town in Town 11),
Plubpla, Wangthonglang, Bangkok 10310, Thailand
Tel : (662) 559 0856 to 8
Fax : (662) 559 2893
Email : info@exposis.co.th

3. Venue

Bangkok International Trade & Exhibition Centre (BITEC)
88 Debaratna Road(km.1), Bangna Tai, Bangna
Bangkok 10260, Thailand
Tel : (662) 726 1999
Fax : (662) 726 1947
Email : Venue@bhirajburi.co.th
Website : bitec.co.th

4. Timetable

- Erection of booths (the "Build-up Period")
14 - 16 September 2025
- Duration of Exhibition (the "Exhibition Period")
17 - 19 September 2025
- Dismantling of booths (the "Dismantling Period")
20 September 2025

5. Exhibitor Listing

The participation cost includes a free entry on the official website. The above provision also applies to co-exhibitors participating in the exhibition.

6. Costs of Participation

The costs of participation to be paid are as set forth in the participation options described under Clauses 6.2 to 6.4 below. The general services and facilities 6.1 are included in all options under 6.2 and 6.4.

Participation Options:

6.1 General services and facilities

- Provision of net fair space (stand area), not for co-exhibitors
- Pro rata charge for collectively used area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period as well as last day of Build-up Period.
- Entry in the Exhibitor Listing
- Stand number panel with pictograph
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period.
- Design of open-air space and halls (flags, inscriptions).
- General illumination during Build-up Period, Exhibition Period and Dismantling Period.
- Equipping and operating a service centre
- Comprehensive visitor promotion
- Visitor registration system
- Information stands for visitors
- Such insurances that the organizers are by law required to take up

6.2 "SHELL SCHEME PACKAGES" (min 12 sqm)

Basic Shell Scheme : S\$ 690.00 per sqm
Enhanced Shell Scheme : S\$ 775.00 per sqm

Services and facilities for "SHELL SCHEME PACKAGE" options:

Stand assembly and dismantling, include all ancillary costs as indicated in the entitlements for Basic Shell Scheme and Enhanced Shell Scheme on METEC SOUTHEAST ASIA website.

6.3 SPACE ONLY (min 24 sqm)

Bare Space : S\$ 605.00 per sqm
Services and facilities for "SPACE ONLY" option:
- Hall area without structure and stand number

6.4 Co-exhibitor charge

S\$ 1,500.00 per co-exhibitor

Any additional technical services required, e.g. power, security, connection of water, local labour are to be provided exclusively by MDA at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to MDA's price lists valid at the time of the event.

The fees published by MDA are fixed prices and are binding on both parties once the Exhibitor has been admitted.

In the event of any change in the initial conditions agreed between local contractual partners and MDA or any amendment to legal provisions and fees after admission, MDA shall be entitled to charge these to the Exhibitor at the current rate.

7. Registration

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to:

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place
#09-02 HarbourFront Tower Two
Singapore 099254
Tel : (65) 6332 9620
Fax : (65) 6332 9655 / 6337 4633

No account shall be taken of conditions or reservations specified by the Exhibitors contained in the registrations. Requests for specific sites do not constitute a condition of participation. Only upon receipt by MDA shall the registration be deemed to have been submitted. In consideration of MDA agreeing to consider the registration of the Exhibitor, the Exhibitor agrees that it shall not at any time during the Relevant Period withdraw its registration.

Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Registrations shall be processed in the order received. Any registrations received after the start of space allocation can only be considered if sufficient space is available. Any services offered by companies having exclusive rights in the fair grounds must be ordered through MDA.

For the purpose of this clause - Registration - the relevant period shall commence from the date the Exhibitors submits his registration to MDA and shall end on the last day of the exhibition.

8. Admission

In principle, only those Exhibitors whose product range is covered by the title and remit of the event shall be admitted in the Exhibition. There is no legal right to admission.

MDA shall have sole and absolute discretion to decide on the admission of exhibitors and exhibits. Any firm which has failed to meet its financial obligations owing to MDA or affiliated companies (from previous fair participation and/or under the terms of these Conditions of Participation, or Item 10) may be rejected. Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The mailing of the notice of admission gives rise to a contract between MDA and the Exhibitor.

MDA shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Should MDA be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims.

If through fault on the part of MDA the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages. No claims for further damages may be submitted.

Following admission by MDA (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as MDA shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against MDA.

9. Terms of Payment

The currency of invoice is in SINGAPORE currency (S\$).

9.1 Participation costs set forth in Item 6 shall be due upon approval of the registration. The exhibitor shall be billed for such amounts. 25% of the participation costs must be paid upon confirmation or allocation of space. The balance shall be paid not later than **30 May 2025**.

9.2 Charges for others, separately ordered services or deliveries shall be payable at the time of performance or on the date of receipt of the invoice at the latest.

9.3 All remittance are payable to Messe Düsseldorf Asia Pte Ltd, in the currency inclusive of remittance and beneficiary bank charges and must be made by draft or direct transfer to:

The Hongkong and Shanghai Banking Corporation Ltd
Raffles Place Branch
50 Raffles Place
Singapore Land Tower, #01-03
Singapore 048623

Account No.: (S\$) 141-274738-001
(US\$) 260-147582-178
Swift Code: HSBGSGXXX



9.4 For failure to meet any and all commitments on the part of the Exhibitors, MDA shall be granted a right of lien in respect of the exhibitors' stand equipment and exhibits (the "Lien Items") on the understanding that MDA is entitled to realise and/or sell the Lien Items in order to meet such commitments. MDA cannot be held liable for damages to/loss of the Lien Items arising from such realisation and/or sale.

9.5 If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of MDA.

9.6 In case of default by the Exhibitor of payment of any sum due to MDA, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, MDA shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by MDA. Item 9 of the Conditions of Participation shall apply.

10. Withdrawal or Non-Participation

The Exhibitor shall not be entitled to withdraw his registration or reduce the fair space after submission of the form of registration. Both the participation fee and any other costs actually incurred by MDA must be paid.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only be reviewed upon receipt by MDA of a written declaration to that effect. MDA is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform MDA thereof at once.

11. Co-Exhibitors

Stand areas are made available only as a whole and to one contracting partner, who shall be entitled to accommodate previously named co-exhibitors at his stand only with the prior written consent of MDA.

MDA shall only grant its consent once such co-exhibitors have acknowledged acceptance of these Conditions of Participation in writing. Co-exhibitors shall be subject to the same terms and conditions as the principal exhibitors. No advertising is allowed at stands for merchandise or firms which have not been admitted to the event. The principal exhibitor shall be liable for any fault of his co-exhibitors or persons employed in performing their obligations. The same shall apply to vicarious agents. Principal exhibitor and co-exhibitor(s) shall be liable to MDA as joint and several debtors.

12. Exhibits

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of MDA.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of accepted standards. MDA is neither in charge of nor responsible for questions of licenses, quotas or transfers of sales proceeds.

13. Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

14. Fair Insurance and Exclusion of Liability

MDA has concluded a general trade fair insurance contract covering the usual insurable risks such as fire, burglary, theft, breakage, leakage and water damage, including the risks of transportation to and from the fairgrounds. On application, each Exhibitor can have his participation risk covered at his own expense under this general insurance contract. On request a corresponding form will be sent to the Exhibitor under separate cover together with the service package offer.

Exhibitors who do not avail themselves of the insurance cover offered by this general insurance contract in time, acknowledge in respect of MDA that they waive all right to asserting any claims for damages which would have been covered, had they taken out the insurance protection offered. All damages incurred must be reported in writing to the police and to the insurance broker (also by telex or telefax). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

MDA and her affiliated companies are liable for personal injury and damage to property only in the case of wilful intent or gross negligence on its part or the part of its servants. It accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases. The Exhibitor is liable for all damages caused to third parties as a result of his trade fair participation, including damages to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

15. Circulars

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

16. Reservations

Any rules and regulations of the host country or the local contractual partner differing from these Conditions or Participation or imposing additional restrictions shall have precedence at all times. MDA shall not be liable for any resulting losses or other disadvantages to the Exhibitor.

MDA shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair temporarily or permanently due to Act of God, force majeure, orders/directives imposed by any Government authority or any other unforeseen circumstances. Should it become necessary to postpone, curtail, extend or cancel the event, the Exhibitor shall not be entitled to withdraw from the contract or claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 9 of the Conditions of Participation shall apply. MDA shall not be liable for any losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension or cancellation. Rather, the Exhibitor shall in such case be required to bear a reasonable share of the costs incurred by MDA in preparing for the event.

Where the Exhibitor has placed orders with MDA for services supplementary to those covered by the participation fee (Item 6), he shall be billed for the costs incurred until this point in time.

17. Copyright

The Exhibitor gives permission to the Organizers to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that the Organizers cannot be sued for copyright violation.

18. Final Provisions

In submitting the registration, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by MDA.

The English text shall be binding. Failing other arrangements subject to the prior consent of MDA, place of performance for payments is Singapore.

Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract. Any claims of the Exhibitor as against MDA shall be barred after six months. The period of limitation shall commence with the end of the month in which the event closed.

All costs and expenses (including legal costs on a full indemnity basis) incurred by MDA in the recovery of any monies payable to it by the Exhibitor or in the enforcement of any terms of these conditions shall be borne by the Exhibitors.

Time shall be of the essence of the contract in relation to all provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to MDA.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

These Conditions and the contract arising therefrom shall be governed by and construed in accordance with the laws of Singapore. The parties hereto irrevocably submit for all purposes of or connection with any matter or issue relating to these Conditions and the contracts arising therefrom (including disputes relating to the cheques and drafts issued in payment of any sum due to these Conditions) to the non-exclusive jurisdiction of the courts of Singapore or the courts of the country in which the registered office of the Exhibitor is situated. The parties hereto irrevocably waive any objection which it may have now or hereafter to the laying of the venue of any proceedings in such court as is referred to herein and any claim that any such proceedings have been brought in an inconvenient forum.