

NEWCAST 2019 - Fair Profile



Exhibitors total	433
Exhibitors Germany	54
Exhibitors other countries	379
Number of countries	32

Net space total (sqm)	8.333
Net space Germany	2.235
Net space other countries	6.098

Visitor data from registry:

Visitors total	3.404
Origin*:	
Germany	34%
Other Europe	37%
From Non-European countries	29%
Number of countries	127

Visitor data from registry:

TOP 10 visitor countries	
<i>(Basis: all foreign visitors)</i>	
India	10%
Italy	7%
China	7%
Turkey	6%
Japan	5%
France	4%
Russian Federation	4%
Spain	4%
Austria	4%
South Korea	3%

5th International Trade Fair
for Castings with NEWCAST Forum

Düsseldorf • Germany
25th - 29th of June 2019

www.newcast.com

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2019.

260 accredited journalists from 16 countries**

(G1-MF/November 2019)

Quality and structure of trade visitors

Based on the results of 148 interviews with trade visitors during NEWCAST 2019 conducted by means of the Computer-Interview-System

Industrial sector***	
Mechanical engineering, apparatus construction (general), toolmaking	28%
Automobile manufacturing, transmission manufacturing and supply industry	19%
Services/consulting	7%
Construction industry	4%
Wholesale and export trade	3%
Electrical engineering	3%
Rail traffic	2%
Additive manufacturing	2%
Aviation and aerospace industry	2%
Art	2%
Other	23%

Decision making powers***	
Decisive	30%
Contributory (jointly decisive)	34%
Advisory function (consultative)	19%
Not involved	12%

Occupational position***	
Top-Management	46%
Middle-Management	21%
Low-Management	28%

Area of responsibility***	
Business/company/plant management	20%
Buying, procurement	25%
Research and development, design	14%
Sales, distribution	12%
Manufacture, production, quality control	11%
Other	13%

Reasons for visit	
<i>(Several answers possible)</i>	
New developments/trends	19%
Contact with existing suppliers/business partners	12%
Identifying new suppliers/business partners	32%
Initiating purchase decisions	5%
Purchase/Order	9%

New suppliers were found	
Yes	39%

Interest in product ranges	
<i>(Several answers possible)</i>	
Cast products made of iron, steel and malleable iron foundries	67%
Cast products from foundries for aluminium, zinc, copper, magnesium, nickel and other non-ferrous metal alloys	36%
Forging	16%
Services	14%
Sinters	6%
Trade and logistics	5%
Other	10%

Overall assessment	
Satisfied	96%

Recommendation	
Yes	96%

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

***Difference to 100% = Pupil, student, not gainfully employed (5%)

