## Post-show Press Release VII | September 2020

Tube China 2020 - International Tube & Pipe Industry Trade Fair Shanghai New International Expo Centre, Shanghai, China 23 - 26 September 2020

# Tube China 2020 Concluded Successfully on September 26th, Reflecting the Strong Momentum of the Industry Recovery.

As Asia's first influential international trade fair for the tube and pipe industry held this year, Tube China successfully concluded at Shanghai New International Expo Center (SNIEC) on September 26, 2020, facing transformations and challenges together with the industry right after the epidemic controlled well in China.

With the care and support from the industry and professional associations, Tube China and wire China have welcomed 36,552 buyers to Shanghai, China. Meanwhile, the total exhibition area of Tube China reached 18,000 sqm to accommodate 221 exhibitors to showcase their products and technology, interacting with trade buyers face to face under the strict hygiene measures conducted by the organizers.

# Exhibitors and Visitors Met Face to Face, Sparking Fresh Business Opportunities and Cooperation in Post-epidemic Period.

Due to the travel restrictions, the number of foreign participants to the exhibition fell this year, but the enthusiasm from local Chinese clients and those international enterprises who have branches and partners in China remained high.

This year, Tube China welcomed more than 190 Chinese companies to showcase a wide range of products and technical solutions, including tube manufacturing and finishing machinery, process technology tools, auxiliary process technology tools, materials, measuring & control technology, testing engineering and specialist areas, etc.

Besides to the local exhibitors, a German Pavilion continued to show presence at Hall E1. Their branch offices or agents in China presented the latest innovations and cutting-edge technologies to visitors onsite.

In addition, the participation of high-end visitor delegations was another highlight of Tube China. 49 organizers of buyers group with near one thousand people visited the exhibition, bringing clear purchase intention to exhibitors.

## THERMPROCESS China and Saw EXPO China Debuted Successfully at Tube China.

With the support from Messe Düsseldorf, the two brand-new pavilions -



2020. 9. 23-26 Shanghai New International Expo Centre (SNIEC) Shanghai, China

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全新推出 **Newly Launched** 



热处理专区 THERMPROCESS China Pavilion



Saw EXPO China Pavilion

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Tube China





THERMPROCESS China and Saw EXPO China were firstly launched at Tube China 2020 successfully, with positive feedback from both exhibitors and visitors. More than 20 exhibitors brought their products and solutions to the fairgrounds, covering industrial furnaces, industrial heat treatment plants, thermal processes, sawing machines and processes, tools, accessories, etc. These newly introduced exhibits extended the Tube China's product categories and connected more dots of the entire industry chain.

## Positive Feedbacks from Top Industry Buying Decision Makers

Mr. Li Liang, Supervisor of ZPMC China expressed: "Tube China provides an opportunity to understand the industry development trend, learn about the latest technology and equipment, and meet more industry colleagues. I have found a variety of tubes that meet my procurement requirements."

General Manager of Tianjin Huabo Electrical and Mechanical Equipment Co., Ltd., Mr. Yang Wei Min said: "Tube China is held every two years and I participate almost every time. Today I met several valuable suppliers, which will have a positive effect on our future sales and development. I think it is very important to participate in Tube China to effectively maintain communication with upstream and downstream industries!"

"This is my second time to visit Tube China. Our company is the most preferred supplier of precision tubes in India. Today I've found a lot of machinery with high technology which I can introduce to my company. I also got a few of cooperation opportunities onsite with the stainless steel and other types steel suppliers in China." told by Mr. Shiyam Sundar, Exports Sales Manager of Tube Investment of India.

## **Exhibitors Get Positive Results**

Mr. Zhang Luyao, President of Zhejiang Tsingshan Steel Pipe Co., Ltd. said: "Tsingshan steelmaking capacity is among the highest level in the world, and stainless-steel capacity is gradually increasing. Tsingshan has participated in Tube China for 8 times. Here we can not only showcase the innovative products, but also enhance our brand image."

Mr. Jeff Ma, General Manager from HIMMELWERK China told: "Since its establishment in Germany in 1950, HIMMELWERK has been committed to the R&D and production of high-frequency and ultra-high-frequency converters, which are widely used in welding and heat treatment of steel pipes. We are very optimistic about the development potential of the Chinese market, so we chose to participate in the THERMPROCESS Pavilion newly launched at Tube China this year."

Mr. Minkyu Kang, General Manager of Taelim Auto Parts (Zhangjiagang) Co., Ltd. was pleased about the exhibiting result: "Taelim is a professional manufacturer of precision, forming and welding tubes. During the exhibition, many customers are interested in our products and foreign trade clients expressed their intention to sell our products



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Tube China





abroad."

# Concurrent Events Offers In-Depth and Well-Rounded Analysis of Industrial Development.

Tube China is not only a professional one-stop business platform, but also the ideal place to learn about the latest industry trends and advanced cases. At the exhibition, the organizers cooperated with industry associations to launch professional conference.

In order to seize the new opportunities from the revolution of science and technology as well as the industry transformation, Thermprocess, Industrial Furnace & Thermal Technology Summit was held concurrently at Tube China this year. Several experts and representatives from universities and industry leading companies discussed with the audiences about tube heat treatment, technological innovation of furnace processing and industry development trend.

As a "barometer" for the tube and pipe industry in Asia, the biennial Tube China has once again provided the industry with an efficient communication platform and has won a high reputation from industry insiders in China and abroad especially at this difficult times.

Mr. Marius Berlemann, General Manager of Messe Düsseldorf (Shanghai) Co., Ltd., expressed: "I would like to thank our partners, exhibitors and all participants for their support to Tube China. It is the concerted efforts of all parties that make the exhibition run successfully. The 16-year history of the exhibition acts as a microcosm of the growing market. 'New Concepts', 'New Directions' and 'New Transformations' are presented here. I believe that Tube China will keep growing and look forward to meeting more participants in 2022!"

## New Dates and Venue of Tube China 2022 Confirmed!

The next edition of Tube China will be scheduled on September 26-29, 2022, with no change on venue. Before that, its mother show Tube Düsseldorf has confirmed the new dates from 7 to 11 December 2020 at Düsseldorf Fairgrounds. Tube Düsseldorf enjoys strong support from the industries and their professional associations during COVID-19 times. The European umbrella organizations as well as major companies of its industry clearly speak out in favor of the trade fair Tube.

For more information about Tube China, please visit the official website: www.tubechina.net or scan the QR code to follow us on LinkedIn.



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#### **Press Contact**

Ms. Karen Bu / Ms. Stephanie Su Messe Düsseldorf (Shanghai) Co., Ltd.

Tel: +86-21-6169 8307 / -8343

Fax: +86-21-6169 8301

karen.bu@mds.cn stephanie.su@mds.cn

www.mds.cn

#### Background information on organizers

#### Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding 13 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 70+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. www.mds.cn.

## Metallurgical Council of the China Council for the Promotion of International Trade

Established in 1988 and under the direct administration of China Iron & Steel Association (CISA) and the China Council for the Promotion of International Trade (CCPIT), it is the most important organization for promoting international trade & economic cooperation in metallurgical field as well as the most influential organizer of international exhibition and conference in the metal industry. MC-CCPIT is engaged in providing an open and efficient path of communication for better exchange and cooperation for buyers and sellers home and abroad. www.mcchina-expo.com.



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